

DELHI JAL BOARD; GOVT. OF NCT OF DELHI
PUBLIC RELATIONS OFFICE
VARUNALAYA PHASE-II, JHANDEWALAN
NEW DELHI 110005

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No. DJB/PRO(W)/letter/2026

350

Dated: 05.06.2026

ORDER

Subject: Constitution of Tender Evaluation Committee for selection of 360 Degree Digital Media Agency/Advertising Agency for execution of "Catch the Rain and Save Water" Campaign of Delhi Jal Board.

As per the approval of the Member (Admn.), a Tender Evaluation Committee comprising of the following officers has been constituted for Selection of 360 Degree Digital Media Agency/Advertising Agency for execution of "Catch the Rain and Save Water" Campaign of Delhi Jal Board on 06 Social Media Platforms i.e. YouTube, Meta, CTV, Swiggy, Zomato and Whatsapp and engagements of Influencers at Non-DAVP rates for a period of 03 months:

- | | |
|-------------------------------|----------------------------|
| • Director (A&P), DJB | - Chairman |
| • Dy. Director (PR) | - Member |
| • Dy. Director (F&A) - II | - Member |
| • Administrative Officer (PR) | - Member- Secy |
| ✓ Programmer EDP Cell | - For Technical Assistance |

The Tender Evaluation Committee will examine approved NIT and BQ for the tender for Selection of 360 Degree Digital Media Agency/Advertising Agency and accordingly recommend/select the agency after following the due procedure. NIT and BQ of the tender are attached herewith.

In view of the above, Chairman, Tender Evaluation Committee is hereby requested to convene the meeting as per schedule.

EE(EDP)

P-4 I/II

08/06/2026

Gopal Aggarwal

(Gopal Aggarwal)
Deputy Director (PR)

All concerned

Copy to: PA to Member (Admn.), DJB/Director (PR) for kind information

Dy. Director (IT)
Dist. Jal Board, GNCTD

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