

Urgent: Submission of Success Stories from Cooperatives – Reg

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Madam/Sir

As you are aware, the Ministry of Cooperation in collaboration with various stakeholders is actively celebrating **International Year of Cooperatives (IYC) 2025**. In this context, the **Hon'ble Minister of Cooperation's office** has desired that **success stories from the States/UTs** be compiled to highlight the achievements and best practices of the cooperative sector across the country that reflect the positive outcomes of recent initiatives taken by the Ministry.

2. In this regard, you are requested to kindly share **at least one and up to three (1–3) success stories** from your State/UT within the next **3 days i.e. by 08.05.2025**, positively that meet the following criteria:

- i. **Primary Agricultural Credit Societies (PACS)** that have shown measurable progress following recent initiatives of the Ministry—such as PACS computerization, diversification into new business activities, convergence with other schemes, etc.
- ii. **Newly formed Multi-Purpose PACS (MPACS)** that have been established under Ministry's guidelines and are functioning effectively on the ground.
- iii. Cooperative societies in sectors such as **Dairy, Fisheries, Handloom, Handicrafts, etc.**, which have made a **tangible impact on member livelihoods and local economies post Ministry-led interventions** (e.g., under new schemes, institutional strengthening, digital initiatives, training support, etc.).

3. Each story may briefly cover:

- Name and location of the society
- Type of cooperative and main activities
- Interventions/support received (under MoC initiatives)
- Outcomes achieved (e.g., increased turnover/income, member benefit, employment generation, digital transformation, etc.)
- Photographs or supporting visuals.

4. The success stories will be reviewed at the highest level and may be featured in various publications and outreach material of the Ministry.

Regards,
Kapil Meena
Director
Ministry of Cooperation
Government of India